

MEDIA DETAILS



BOSTON SPA
**BEER
FESTIVAL**

WWW.BOSTONSPABEERFESTIVAL.COM

**Boston Spa
Beer Festival**

FRIDAY 28 OCT
SATURDAY 29 OCT

Welcome

Following the success of the last Boston Spa Beer Festival, we're delighted to provide you with details of the partnership opportunities for our 2022 festival which takes place in October.

Planning has now started for Boston Spa's 2022 Beer Festival, which as you'll know is a well-established community event and one of the most popular Beer Festivals in the region. This time, we're celebrating the Festival's 13th Anniversary.

The Festival will open its doors on **28th and 29th October 2022**, where we'll be welcoming around 1500 visitors to the Village Hall. During the last decade, we've become known for our fantastic range of Yorkshire's finest craft ale, locally produced food and live music - and for 2022, we think we've got the best festival planned to date. And we'd love for you to be a part of it.

As a quick reminder, the Festival was set up by a group of St Mary's Primary School dads, together with Friends of St Mary's charity (FOSM), to help raise money for two new classrooms at the school. Since those classrooms were built, the Festival has gone on to provide iPads, Astroturf, playground games and outdoor teaching facilities for our children. Over the years, the school has been the main beneficiary of the Festival funds but a percentage of the funds are also donated to the Village Hall - this ensures the whole community benefits and not just us folk with children at St Mary's.

With the event being for such worthy causes, we would be delighted if you could join us through one of our many partnership opportunities. Please take a look at the options available and if you have any questions, please do not hesitate to email us on: bostonspafestival@gmail.com.



The festival is split into 3 different sessions:

- ➔ **Session 1** - VIP / Corporate guests which will run between 3pm – 7pm, Friday 28th October and will be encouraged to stay on to enjoy the evening's entertainment.
- ➔ **Session 2** – Public access 7pm – 12am (ticket only) Friday 28th October
- ➔ **Session 3** - Public access 12.30pm – 9pm Saturday 29th October.

The VIP / Corporate session provides a great opportunity to mix with clients, friends and colleagues who share a passion for good beer and good company.

With the VIP / Corporate package, there is no need to worry about paying for beer after you arrive and each guest receives a meal. Just enjoy the day and the company of your guests!

Packages

Gold Corporate VIP Guests: **£450**

Up to 10 guests

Full page advert in event program

Silver Corporate VIP Guests: **£225**

Up to 5 guests

Half page advert in event program

GOLD BARREL PACKAGE: £100

- 4 x entry tickets
- ¼ Page colour advert included within 2020 Festival Brochure
- Your business name/logo advertised on Barrel
- Your business name/logo included on new BSBF 'Sponsors Banner' located in hall
- Your business name/logo included within the sponsors page list within Festival Brochure

SILVER BARREL PACKAGE: £60

- 2 x entry tickets
- Your business name/logo advertised on Barrel
- Your business name/logo included on new BSBF 'Sponsors Banner' located in hall
- Your business name/logo included within the sponsors page

- Festival Pint or Prosecco glass for each guest
- Inclusive meal for guests
- Access to 3 bar areas including Prosecco, Cider and Gin bars
- Inclusive beer for Friday (fair use applies)
- Corporate entry in the program
(Gold: Full page. Silver: ½ page)
- Social media activity on Twitter and Facebook
- Discrete music at intervals from 3-7pm
- Fantastic networking opportunity
- Exclusive to Corporate guests between 3-7pm
- Live music later in the evening



Contact

For more information about the 2022 Beer Festival, or to make an advertising enquiry, please contact us at:

bostonspafestival@gmail.com



ADVERT SIZES

- ➔ **Full page A5 portrait: Gold Corporate**
Trim = 148.5 x 210mm
with bleed 152.5 x 216mm (3mm bleed)
- ➔ **Half page A6 landscape: Silver Corporate**
Trim = 148.5 x 105mm
with bleed 152.5 x 108mm (3mm bleed)
- ➔ **Quarter page A7 Portrait: Barrel Sponsorship**
Trim = 74 x 105mm
with bleed 77 x 108mm (3mm bleed)
- ➔ Files to be HIRES PDFs or JPEGs

