

BOSTON SPA
**BEER
FESTIVAL**
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SPONSOR
DETAILS
2023

Friday 3rd & Saturday 4th November

Welcome

Following the success of the last Boston Spa Beer Festival, we're delighted to provide you with details of the partnership opportunities for our 2023 festival which takes place in November.

Planning has now started for Boston Spa's 2023 Beer Festival, which as you'll know is a well-established community event and one of the most popular Beer Festivals in the region. This time, we're celebrating the Festival's 14th Anniversary.

The Festival will open its doors on **Friday 3rd & Saturday 4th November**, where we'll be welcoming around 1500 visitors to the Village Hall. During the last decade, we've become known for our fantastic range of Yorkshire's finest craft ale, locally produced food and live music - and for 2023, we think we've got the best festival planned to date. And we'd love for you to be a part of it.

As a quick reminder, the Festival was set up by a group of St Mary's Primary School dads, together with Friends of St Mary's charity (FOSM), to help raise money for two new classrooms at the school. Since those classrooms were built, the Festival has gone on to provide iPads, AstroTurf, playground games and outdoor teaching facilities for our children. Over the years, the school has been the main beneficiary of the Festival funds but a percentage of the funds are also donated to the Village Hall - by using the Village Hall we continue to contribute to a community facility - this ensures the whole community benefits and not just us folk with children at St Mary's.

With the event being for such worthy causes, we would be delighted if you could join us through one of our many partnership opportunities. Please take a look at the options available and if you have any questions, please do not hesitate to email us on: bostonspafestival@gmail.com.

The festival is split into 3 different sessions:

Session 1

VIP / Corporate guests which will run between 3pm – 7pm, Friday 3rd November and will be encouraged to stay on to enjoy the evening's entertainment.

Session 2

Public access 7pm – 12am
(ticket only) Friday 3rd November

Session 3

Public access 12.30pm – 9pm
Saturday 4th November.

The VIP / Corporate session provides a great opportunity to mix with clients, friends and colleagues who share a passion for good beer and good company.

With the VIP / Corporate package, there is no need to worry about paying for beer after you arrive and each guest receives a meal. Just enjoy the day and the company of your guests!





Packages

Gold Corporate VIP Guests: £595

Here you will receive 10 VIP tickets to the Friday Corporate afternoon/evening, and will have a full page advert on all digital and social media advertising.

*(** Additional tickets can be purchased at £60 per head.)*

All drinks and food will be free

(Gin only until 7pm).

Silver Corporate VIP Guests: £295

Here you will receive 5 VIP tickets to the Friday and a half page advert to be included in all digital and social media advertising.

*(** Additional tickets can be purchased at £60 per head.)*

Again, all free drinks and food

(Gin only until 7pm).

Barrel Sponsorship is £100

Here you will receive 4 free tickets to the Friday after 6pm or Saturday and exposure in the programme through digital and social media advertising.

- ➔ Festival Pint glass for each guest
- ➔ Inclusive meal for guests
- ➔ Access to 3 bar areas including Prosecco, Cider and Gin bars
- ➔ Inclusive beer for Friday (fair use applies)
- ➔ Digital and social media advertising
- ➔ Social media activity on Twitter, Facebook Instagram and LinkedIn
- ➔ Discrete music at intervals from 3-7pm
- ➔ Fantastic networking opportunity
- ➔ Exclusive to Corporate guests between 3-7pm
- ➔ Live music later in the evening

Contact



For more information about the 2023 Beer Festival, or to make an advertising enquiry, please contact us at:



bostonspafestival@gmail.com